



We are pleased that you have chosen to participate in the "Transforming Yesterday's Strategies" vacation course held at Maui Prince Hotel in beautiful Makena, Maui. The following information will be useful to you as you begin to plan for this event.

GETTING THERE

American Airlines is offering either a special zone fare or a 5%-10% discount fare for attendees traveling within the United States and Canada. Call (800) 433-1790 and refer to ID code **4274AK** to take advantage of American Airline's special services.

UPON ARRIVAL

- Transportation between Maui Kahului International Airport and Maui Prince is included in your tuition. Please send us your arrival and departure flight information along with the Vacation Information Form. Without this information, we will not be able to provide this transfer service. Please send us your flight arrival information even if you are renting a car and driving to the resort, so we can have our greeters meet you at baggage claim and direct you to the rental car shuttles.
- It is approximately 12 miles (20 kilometers) from Kahului Airport to the Maui Prince. Travel time is approximately 20-25 minutes.
- Discounted rental cars are available through Hertz at (800) 654-2210. Please refer to this discounted code **02R30001** when you call.

PLEASE COMPLETE THE "VACATION INFORMATION FORM" AND FAX IT TO A CRUISE WORLD AT (626) 449-2870 OR MAIL IT TO:

A CRUISE WORLD
696 East Colorado Boulevard, Suite One
Pasadena, CA 91101
(Self-addressed envelope provided)

IMPORTANT INFORMATION YOU MIGHT LIKE TO KNOW

Included in your tuition are the following: the course, six nights hotel accommodations on a shared basis, welcome dinner, farewell dinner, transportation from the airport and all other meals in the form of a dining credit.

Complementary transportation between the Maui Kahului Airport and the Maui Prince will be available ONLY on the dates of August 1st, 2nd and August 8th and 9th. Other arrival/departure dates (as well as car rental) will be at your own expense.

The address for the Maui Prince is 5400 Makena Alanui Road, Makena, HI 96753. Telephone for the hotel is (808) 874-1111 and Fax is (808) 879-8763. Check-in time is 3:00 pm and check-out time is 12:00 noon. Hawaii does not recognize daylight savings time therefore they are always on standard time.

Hotel Description

The hotel is located on the southern tip of the Wailea, called Makena. This is considered to be the most secluded and sunny part of the island.

Maui No Ka Oi is what the locals say – Maui is the best, the most, the top of the heap. To those who know Maui well, there's good reason for the superlatives. This island magically weaves a spell over the more than 2 million people who visit its shores each year -- and leaves them wanting more. Many visitors decide to return for good.

In many ways Maui comes by its admirable reputation honestly. The island's 729 square miles contain Haleakala, a 10,023-ft dormant volcano whose misty summit beckons the adventurous; several villages where Hawaiian is still spoken; more millionaires per capita than nearly anywhere else in the world; four major resort destinations that have set new standards for luxury; Lahaina, an old whaling port that still serves as one of the island's commercial crossroads; and 120,000 residents who work, play, and live on what they fondly call the Valley Isle -- or, by its new nickname, the Magic Isle.

The island is made up of two volcanoes, one now extinct and the other dormant. Both volcanoes erupted long ago and joined into one island. The resulting depression between the two is what gives Maui its nickname, the Valley Isle. West Maui's 5,788-ft Pu'u Kukui was the first volcano to form, a distinction that gives that area's mountainous topography a more weathered look. Rainbows seem to grow wild over this terrain as gentle mists move quietly from one end of the long mountain chain to the other. Sugarcane gives the rocky region its life, with tall green stalks moving in the trade winds.

Hotel Facilities

It was said that King Kalakaua used to sail from his palace in Honolulu to Makena to retreat from the cares of state. At The Maui Prince, Makena is still a refuge, still treating everyone like a king, concocting its ancient magic for every generation. Amenities include:

- Shell lei and cold oshibori towels upon arrival
- Complimentary shuttle service to the Makena Golf Courses, tennis courts and nearby shops at Wailea
- Handicap facilities
- Nightly turndown service (upon request)
- Exercise room
- Daily complimentary activities (including lei making and aerobics)
- Concierge and travel services
- Valet parking
- Restaurants featuring Pacific Rim Cuisine and Japanese fare

In-Room Facilities

- Direct dial phone system with data port and voice mail, air conditioning, remote control satellite TV, with CNN, HBO, Cinemax, etc, on-command movie system, hairdryer, vanity, laundry service, valet service and pressing available, non-smoking rooms are also available upon request.
- Mini refrigerator with complimentary bottled and island treats in room upon arrival

Dining & Entertainment

Whatever you're craving, there's a dining experience to satisfy you at the Maui Prince Hotel. Enjoy premiere Hawaiian Regional Cuisine complemented with the freshest garden greens grown upcountry or traditional Japanese fare. You can also relax to the live music of Ron Kuala'au.

Prince Court:

This award-winning fine dining restaurant, features a seasonal menu. In summer, the emphasis is on freshest seafood from Maui waters - tuna, snapper, and even deep-water lobster. The cuisine may be characterized as Mediter-Asian. The Prince Court is a recipient of the Hale 'Aina award for best hotel restaurant on Maui. Open nightly with popular seafood and Prime Rib buffet every Friday Night.

Evening Resort Attire - Collared shirt, dress shorts or slacks acceptable.
Dinner: 6:00 pm - 9:30 pm *Reservations are necessary*

Hakone:

Hakone is easily the finest Japanese restaurant on the island, offering both a traditional and tropical Japanese menu. The sushi bar is so internationally famous that the sushi chef, Ivan Bersamin, maintains a Web site. Chef Katsuhiko Sato's Japanese cuisine with a tropical twist is on the cutting edge of Hawaiian dining.
Evening Resort Attire - Collared shirt, dress shorts or slacks acceptable.
Dinner: Monday - Saturday 6:00 pm - 9:30 pm Closed Sunday. *Reservations are necessary*

Cafe Kiowai:

Enjoy casual, open-air dining for breakfast and lunch while surrounded by the largest koi fishpond on the island. Cafe Kiowai is known for its lavish breakfast buffet and delicious menu items for breakfast and lunch.
Casual attire - Beach cover-ups with covered footwear acceptable.
Open daily: Breakfast 6:00 am - 11:00 am, Lunch 11:00 am - 3:00 pm

Makena Clubhouse Restaurant:

Appetizing light lunches in a tranquil, open-air setting overlooking the picturesque 10th hole of the Makena South course. After 4:00 pm, an afternoon pupus menu appetizers is the perfect reason to head on up to watch the sunset and look for that elusive blue flash.
Casual Attire.
Open daily: Lunch 10:30 am - 4:00 pm, Pupus 4:00 pm - Sundown

Sunday Champagne Brunch

Voted "Best Brunch on Maui" by the Maui News' readers poll for the 5th consecutive year, the Prince Court's Sunday Brunch features a lavish array of delicacies to please everyone at the table. This weekly event offers breakfast and lunch with over 80 square feet of anti-pasta delights.
Casual Resort Attire.
Sunday Seating times: 9:00 am, 9:30 am, 11:30 am, and 12:00 noon. *Reservations are necessary.*

Molokini Lounge:

Refreshing sunset cocktails and delectable pupus combine with nightly entertainment and warm ocean breezes.

Poolside Snack Bar:

Located poolside, this snack shop offers light, yet satisfying food.

SCHEDULE OF EVENTS

Listed below is a tentative schedule of course sessions and events during your week in Maui. The course hour and session times are subject to change. If they change, we will update you with the new course schedule in our next mailing.

Day	Date	Event and Location	Start Time	End Time
Monday	8/02/04	Course Session	4:30 PM	7:30 PM
Monday	8/02/04	Welcome Dinner	7:30 PM	9:30 PM
Tuesday	8/03/04	Course Session	9:00 AM	12:30 PM
Tuesday	8/03/04	Offsite Dinner Event	6:15 PM	10:30 PM
Wednesday	8/04/04	Course Session	4:00 PM	7:30 PM
Thursday	8/05/04	Course Session	9:00 AM	1:00 PM
Friday	8/06/04	Course Session	4:00 PM	7:30 PM
Saturday	8/07/04	Course Session	9:00 AM	1:00 PM

Saturday	8/07/04	Farewell Dinner	7:30 PM	10:00 PM
Sunday	8/08/04	Course Session	8:00 AM	10:00 AM

In addition to the above schedule, evening sharing (attendance is optional) will be held nightly from 10:00pm to 11:00pm. The location of the evening sharing meetings will be announced in your final mailing packet.

VISITORS' INFORMATION

The best way to get from the airport to your destination—and to see the island itself—is in your own rental car. If you're going to need it for the rest of the trip, you might as well get it right away. Most major car-rental companies have desks or courtesy phones conveniently located at the airport. They also can provide a map and directions to your hotel from the airport.

By Taxi. Maui has more than two dozen taxi companies, and they make frequent passes through the airport. If you don't see a cab, you can call **Yellow Cab of Maui**, (808) 877-7000, or **La Bella Taxi**, (808) 242-8011, for island wide service from the airport. Call **Kihei Taxi**, (808) 879-3000, for the Makena area. Charges from Kahului Airport to Kaanapali run about \$49; to Wailea, about \$31; and to Lahaina, about \$42.

There is plenty to see and do on the Valley Isle besides spend time on the beach. We suggest you look at a map of the island first to get yourself oriented. You will notice two distinct circular landmasses volcanic in origin and dominated by mountains. The smaller landmass, on the western part of the island, consists of 5,788-ft Pu'u Kukui and the West Maui Mountains, some of whose reaches now grow pineapple. The interior of these mountains is one of the earth's wettest spots; 400 inches of rain each year have sliced the land into impassable gorges and razor-sharp ridges. Oddly enough, the area's leeward, western shore - what most people mean when they say "West Maui" - is sunny and warm year-round. Most of the island's visitor industry is centered here.

The large landmass in the eastern portion of Maui was created by Haleakala, the cloud-wreathed volcanic peak at its center. One of the best-known mountains in the world, Haleakala is popular with hikers and sightseers. This larger region of the island is called East Maui. Its dry, leeward South Shore is flanked with resorts, condominiums, beaches, and the busy town of Kihei. Its windward shore, largely one great rain forest, is traversed by the Road to Hana. Between the two mountain areas is Central Maui, which was once the ocean until Haleakala spewed lava into the channel that separated East from West. Central Maui is base for much of the island's commerce and industry.

TOURS AND EXCURSIONS IN MAUI

MAUI ATV TOUR

Expect to get dirty on this wild adventure! Explore 18,000 acres of the slopes of Haleakala. This private upcountry property has views of many islands and tropical flora and fauna. The ATVs can take you through areas of Maui rarely seen. Children need to be at least 7 years old to ride with an adult and 16 years old to drive.

SNORKELING MOLIKINI TOUR

Take the short cut to Molokini from Makena, and get there in only 20 minutes -- more time for snorkeling and fun! The morning snorkel adventure leaves from Makena Beach. It includes continental breakfast plus beverages. All snorkeling equipment and instructions are provided.

BIKE DOWN A VOLCANO TOUR

Coast 38 miles downhill from the summit of Haleakala (10,023ft.) to sea level. A bike leader will escort you and your group through the changing climate of the world's largest dormant volcano. Only a couple hundred yards of peddling in 38 miles. Includes transportation, continental breakfast, lunch, helmets, gloves, rain-

suits, and safety briefings along the way. Participants must be 5 feet tall. Dress warmly in layers and have closed-toe shoes.

HANA HALEAKALA HELICOPTER

Maui's most popular tour! In 45 minutes you will see over 75% of Maui's dramatic beauty accessible only by air. Ascend to 10,023 feet for a generous view of the majestic Haleakala crater, the world's largest dormant volcano. Explore the most remote areas of Maui with views of Hana the Rainforest, the Seven Sacred Pools & fabulous waterfalls.

Please note: they must know your weight for this tour. Extra charges may apply if your weight is over 225lbs.

COASTLINE HORSEBACK RIDING TOUR

Experience an unforgettable 2-hour journey on the deluxe coastline and ranch ride, guided by real Paniolos. Mendes Ranch is a working cattle ranch famous for its rolling pastures and spectacular views of beautiful Waihee Valley, Waterfalls, and the Pacific Ocean. Closed-toe shoes and long pants are required.

Please note: they must know your weight for this tour.

PARASAILING TOUR

Enjoy a breathtaking ride above Maui's scenic coastline. Anyone can do it! No experience necessary. It's safe and easy with dry, gentle landings. Tandem flights are also available. An on board winch system allows for easy take-off and landing directly from the boat. Afternoon departure.

ATLANTIS SUBMARINE TOUR

This submarine tour is a voyage of discovery that will take you into another world. Descend to see brightly colored tropical fish, moray eels, and other fascinating creatures of the deep. An unforgettable 45 minute journey aboard Atlantis' 48 passenger, air-conditioned submarine where guests explore natural plate coral reefs and their marine inhabitants. A new adventure awaits you at depths up to 150 feet. Afternoon departure.

An exciting time awaits, whatever your interests and plans. Should you have any questions regarding Maui or the hotel, please call us at (800) 442-9278. If you have questions regarding the course, please call the registrar, Pam Seawell at (925) 254-5467.

Sincerely,

John Severson

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